

# Digital Out of Home Media Performance Report

American Association of Advertising Agencies and Outdoor Advertising Association of America

Report Begin Date:  
 Report End Date:  
 Advertiser:  
 Product Type:  
 Displays in Network  
 Weeks in this Period

Agency:  
 Contract Number:  
 Client Contract:  
 Account Executive:  
 Program Start:  
 Program End:

AdID Code:

GRAND TOTALS	Daily Spots* Per Display	Daily Spots* Per Network	Weekly Spots* Per Display	Weekly Spots* Per Network	Total Spots in this period
Spots Delivered					
Spots Guaranteed					
Variance					
Variance %					

*\*Daily and Weekly spots are averages.*

Market Network	Display Location	Design Title	File Graphic(s)	Spots Delivered

The information in this report is according to our media company records and complies with the American Association of Advertising Agencies and the Outdoor Advertising Association of America digital completion report standards. Photographs are not provided. If you require additional information regarding the execution of the document, please contact your representative. We appreciate your business and hope the service provided is satisfactory.

Authorized Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: